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New Book, '10 Financial Strategies for the Smart Investor,' Helps Avoid Common Mistakes

MARKET WIRE Author Mark Chandik March 10, 2016 7:00 AM



LOS ANGELES, CA--(Marketwired) - Mar 10, 2016) - Mark Chandik, president of FDP Wealth Management, shows readers how to avoid common mistakes and build lasting wealth with his new book, "10 Financial Strategies for the Smart Investor" (www.fdpwm.com).

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The world of personal finances can be complicated and confusing. Most of us who are not finance professionals wish we knew more than we do, but may be too embarrassed to admit the gaps in our knowledge. And so we stumble along, year after year, following advice we've pieced together from our parents, our peers and the media. The result? Our money isn't working as hard for us as it ought to be.

"No aspect of our lives is untouched by money, and though it cannot buy happiness outright, it goes a long way toward determining the make and model of happiness we end up pursuing," says Chandik, a wealth manager. "Yet most of us haven't been taught very much about money, except for how to balance a checkbook or an economics class in high school or college. Most would benefit tremendously from a practical, everyday understanding of their money in the short term and long term."

In "10 Financial Strategies for the Smart Investor: How to Avoid Common Mistakes and Build Lasting Wealth," Chandik offers a

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refreshingly candid exploration of where we go wrong with our money behavior and how we can do things right. Without insulting the reader's intelligence, he takes us back to the basics, and shows us how to build -- or rebuild -- a simple money strategy that works.

"My aim with this book is to give readers the financial education they didn't have while growing up," he says.

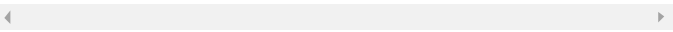
This quick-and-easy read will teach you more about money and investing than you ever knew you didn't know.

About Mark Chandik

Mark Chandik, president and chief investment officer of FDP Wealth Management (www.fdpwm.com), is an Accredited Investment Fiduciary (AIF) who serves corporate executives, professionals, business owner/operators, affluent families and private individuals with investing needs. Chandik also serves as chairman of the Professional Advisory Council for the Ronald Reagan Presidential Foundation.

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